



Kevyn Horton

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Profile

My core attributes are leadership, creativity, and organization. I desire to use my wide range of skills to inspire teams to create beautiful things that make a difference in the world.

Work Experience

Project Manager/Product Manager

PINT, Inc. & ZingChart.com | San Diego, CA | 2014-Present | 6 months

- **Manage web design projects, and lead product team in ongoing development of chart product**

I plan, task, and manage project deliverables, keeping the team focused and highly motivated. I strategize with key stakeholders and prioritize product and website improvements from customer inquiry and feature requests.

1 conference exhibit
 21% website traffic increase
 56% increase in SEO keyword

Principal

Kevyn Horton Design | Oceanside, CA | 2013-Present | 2 years

- **Consult cross-functional teams & design drawings that make sense to non-technical people**

I consult and strategize with construction experts and attorneys to create and design visual representations of construction defects, in a way that illustrates the issues.

6 litigation attorneys
 2 construction experts

Interactive E-Learning Designer

The Ken Blanchard Companies | Escondido, CA | 2012-2013 | 1.5 years

- **Worked on international development team to create award-winning e-learning lessons**

As a rapid production team member, I influenced diverse stake-holders and subject matter experts to embrace creative expressions of interactive learning. My roles included creative director, designer, illustrator, video editor, and web developer.

1280 content pieces
 1 award-winning lesson
 15 member international team

Operations & Project Manager

Invictus Construction & Consulting, Inc. | San Diego, CA | 2010-2011 | 1 year

- **Led consultancy to maximize personnel and produce efficient operations**

I managed a corporate reorganization that realigned all employees and owners toward refined roles and cost-saving operations. I also used my graphic design and forensic investigation skills to create two compelling jury trial presentations.

5 direct reports
 100% trial success rate
 1 corporate re-organization

3 eccentric designers
4 estimating project managers
1 successfully realigned employee

Production Manager

Paradigm Construction Services, Inc. | San Diego, CA | 2007-2010 | 3 years

- **Led design team to grow to a \$6 million firm with high-end reports**

Here, I combined my leadership, organization and design skills to develop a team that produced industry-leading inspection reports. My team of designers and estimators doubled their productivity, and our clients loved the results.

Operations & Project Manager

Horton Construction, Inc. | Oceanside, CA | 2003-2007 | 4 years

- **Led operations and projects for a family-owned construction company**

I managed operations and ran projects of this construction company that grew to a 12 man crew during the height of housing boom. I implemented strategies that increased sales from \$60K to \$600K while contributing as a framing and finish carpenter.

12 crewmen
28 remodels
1 successfully led older brother

Business Development Manager

Outreach, Inc. | Vista, CA | 2001-2003 | 1.5 years

- **Led national account team that brought \$2.4 million in new revenue**

I used my leadership skills to empower our team to create new relationships with national accounts, doubling our sales goals. I also established and produced the first prospective client seminar, which spawned an annual convention of clients.

5 team members
200% increase in sales
6 new national accounts

Creative Arts Director & Executive Pastor

Inland Hills Church | Chino, CA | 1990-2000 | 10 years

- **Led leaders and teams that ran this new start-up non-profit**

I was a co-founder that helped grow this start-up non-profit from 6 to 2,000 people in ten years. As executive pastor, I set strategic direction, led and developed the operations, creative arts, children's and service divisions, and grew other leaders.

3 divisional leaders
92 highly functional teams
60% annual growth for 10 years

Education

Bachelor of Arts - Humanities

Vanguard University, Costa Mesa, CA | Graduated 1989 | Magna Cum Laude

Certifications

- Microsoft Project® 2000 Certified

Assessments

DISC® Profile

IS - Interacting & Influencing, Steadying & Stable

“You are people-oriented and service-oriented. You are especially comfortable in roles where you can influence and lead others through your warm, friendly communication, and participate with them in activities and projects.”

STANDOUT™ by TMBC (Marcus Buckingham)

Provider, Pioneer

(Provider) “You are nonjudgmental, and are gifted at creating a safe place in which other people’s ideas and feelings can be heard. Around you, people share more and problem-solve better because they let their guard down.”

(Pioneer) You are by nature an explorer, excited by things you haven’t seen, and people you haven’t met. For you, new is fun. You read deeply around your subject so that you can be the first to encounter new techniques, trends and technologies.”

StrengthsFinder 2.0™ by Gallup (Tom Rath)

Strategic, Connectedness, Relator

(Strategic) “You are fascinated by problems that puzzle, confound, or frustrate most people. Driven by your talents, you can design innovative plans and tactical options.”

(Connectedness) “By nature, you help people understand how they are linked. You make it possible for people to work together. For you, everything is interrelated.”

(Relator) “You find deep satisfaction in working hard with friends to achieve a goal.”

Skills

